



earth speakr

in libraries

Earth Speakr is an artwork started by Olafur Eliasson. It invites kids to speak up for the planet and adults to listen up.

Follow the QR code to download the app and take part in the artwork!

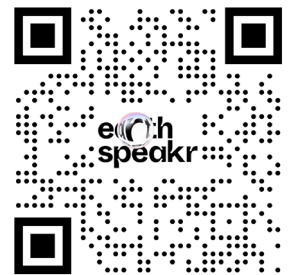
For more information, please visit: www.earthspeakr.art/en

Libraries are bringing Earth Speakr into their programming to amplify kids' voices.

Share your experience with

#earthspeakr

#earthspeakrinlibraries



please recycle printed material

What is Earth Speakr?

Earth Speakr is a collective artwork that invites kids to be artists. What Earth Speakr will become depends on the Earth Speakrs – their creativity and imagination. The artwork is made up of their thoughts and visions, concerns and hopes. What they create can be playful and whimsical, serious, or poetic. There is no right or wrong, and it is easy for everyone to take part. Earth Speakr invites kids to speak their hearts and minds and participate in shaping our world and the planet, today and in the future.

Life on Earth is a coexistence of people, animals, plants, and ecosystems. We must acknowledge this coexistence and then take the right actions to nurture it. In today's debates over climate policy, it is crucial that the voices of the next generation are heard loud and clear, since it is they who will live in the future that we are currently shaping. My artwork Earth Speakr invites kids to speak up for the climate, whether with concern or hope. With the Earth Speakr app, they can express themselves through anything of their choice in their local environments. The artwork brings together their voices and amplifies what they have to say. We – adults, decision-makers, and politicians – need to hear the kids' creative messages and take them seriously.

– Olafur Eliasson, artist

Like many of Eliasson's artworks, Earth Speakr addresses how we experience the world. It invites kids to reflect on what they see and *how* they see – what they feel and think – and opens for shared experiences across physical and cultural borders.

How can your library get involved?

Integrate Earth Speakr into your existing programming!

Use the Earth Speakr toolkits as guides to bring the artwork into your programming in fun, adaptable ways – indoors and outdoors! With Earth Speakr you can engage your local community in a dialogue about the future of our planet in a unique way across borders. Adding Earth Speakr to your events can complement discussions on art, the climate, environment, social action, and the UN Sustainable Development Goals, by giving kids a platform to create new content and share their ideas. Amplify kids' voices and learn from their unique perspectives.

We welcome your creative interpretations! Example activities from all toolkits can be combined or adapted as inspiration to fit your needs. Families can use the toolkits too.

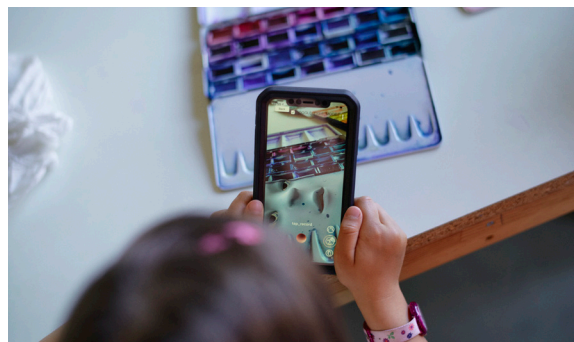
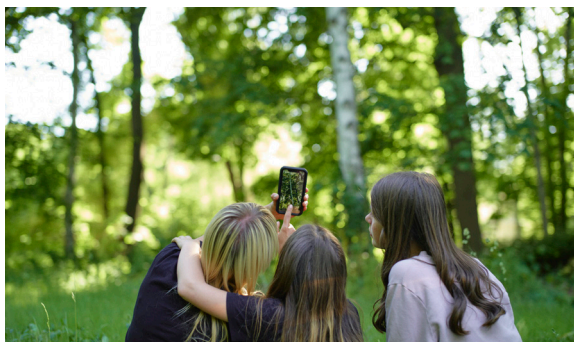


Photo: Lars Borges, 2020

Look out for the  symbol for activities well suited for online/at-home/distance learning.

Earth Speakr uses Augmented Reality (AR) and includes a free app – available on [App Store](#) and [Google Play](#) – and an interactive website in 25 languages. The toolkits – for classrooms, libraries, and museums – are free-for-download on the webpage's 'Get involved' section. Visit the webpage in your language for updates: www.earthsspeakr.art/en/get-involved



Who created this toolkit?

This toolkit has been created by Studio Olafur Eliasson in partnership with Dokk1, Aarhus Public Libraries, Denmark as a resource to integrate the artwork Earth Speakr in a library setting, where a diversity of perspectives and voices come together in a local context.

Bring Earth Speakr into your library

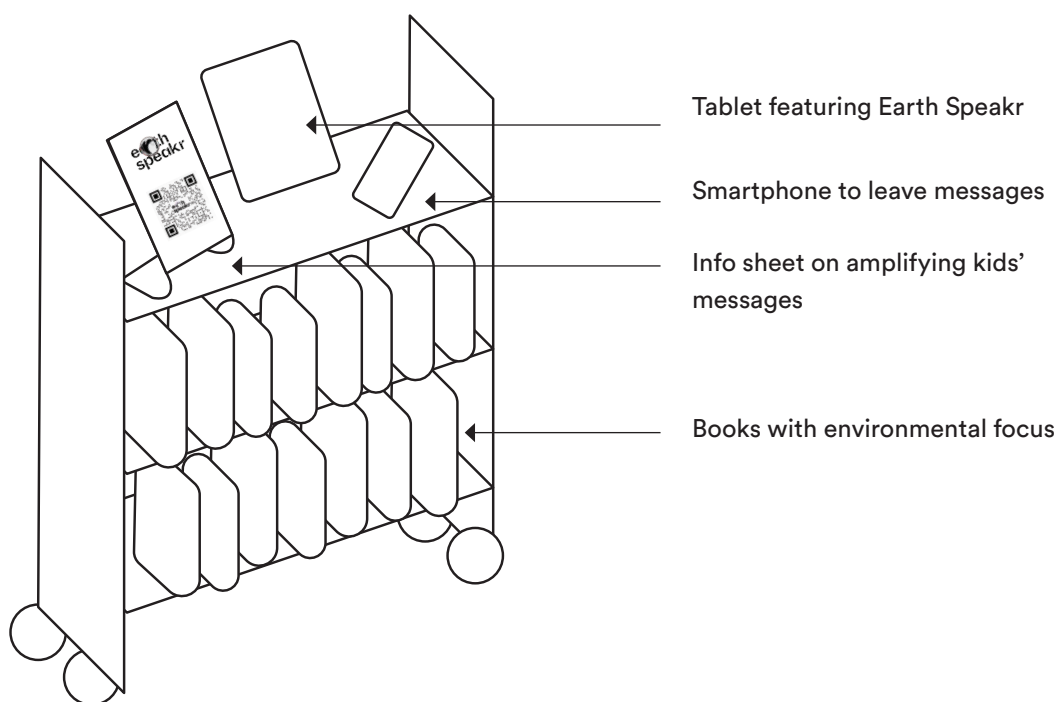
Create a pop-up station and stream Earth Speakr

Inspire visitors to get involved by streaming a selection of Earth Speakr messages on your existing display screens or computers, using the Earth Speakr messages of the month film: www.earthspeakr.art/en/streaming

Choose a prominent digital screen, library cart, or desk area that is popular with kids and families, where sound is permissible. The Earth Speakr website can also be showcased on a tablet or computer. Simply open it to www.earthspeakr.art/en and set as a homepage or bookmark.

Tip: Enable location so the map feature goes straight to the messages of your community.

FAMILIES AND ALL AGES



Kids need their own account and permissions to make a message with Earth Speakr. Without an account, your library can let kids explore the artwork on the website or via the app on a shared smart device, without making messages. See guidelines below about using shared equipment for more information.

- Tablet featuring Earth Speakr website
- Smartphone to leave messages
- Info sheet on amplifying kids' messages
- Books with environmental focus

Animate your creations!

AGES 7–12 / GROUP

Pollution.
Leinfelden-Echterdingen, Germany



AGES 7–17

Family craft activities + Earth Speakr

Earth Speakr invites kids to animate the world around them and use everyday objects or their own creations to amplify their messages. Your institution can introduce Earth Speakr within an activity about the environment already in your programming. You can also highlight one of the themes on the Earth Speakr calendar, such as World Cleanup Day.

Pair Earth Speakr with a family activity such as creating ‘reuse-and-recycle’ characters from everyday objects. Kids and their parents can create a 3D object, collage, or drawing. Then kids can make their object speak via the app, sharing their own ideas and concerns with the world.

You can collect all of the objects into a display and create and share a Loud Speakr of all the messages made from that day. See directions below.

Make books speak! An Earth Speakr message hunt

Challenge kids to find a picture book in the library on a theme in the natural world or other topic. With a book of their choice, they can make an Earth Speakr message by animating a picture, photo, illustration, or graph in the book. Gather kids together after to share what they made with each other and their families.

Alternatively, kids can look for messages made nearby by others library visitors and respond with a new message to create a conversation on the same topic. For theme ideas, explore the Earth Speakr Communities on the website.

AGES 10–17 / GROUP

City.
Hattlingen, Germany



Highlight local issues with Earth Speakr reporters

Encourage kids to use Earth Speakr to advocate for an issue in their local community that they want to change. Instigate a discussion on how their community environment can be better, such as having less trash, a cleaner nearby river, or imagining how a parking lot could become a park. After finding an issue that is important to them, kids can go to the location where they want to see change and make messages highlighting the issue and advocating for improvement.

If you could speak on behalf of your community or on behalf of nature and the climate, who would you want to talk to? What would you tell them? How would you reimagine your city? Imagine your Speakr is a sign you hold to demonstrate your view!

Libraries can share these Speakrs with the local mayor and those directly responsible for these issues to call on kids’ ideas being taken seriously.

Plants.
Bonn, Germany



Photo: Lars Borges, 2020

EVERYONE

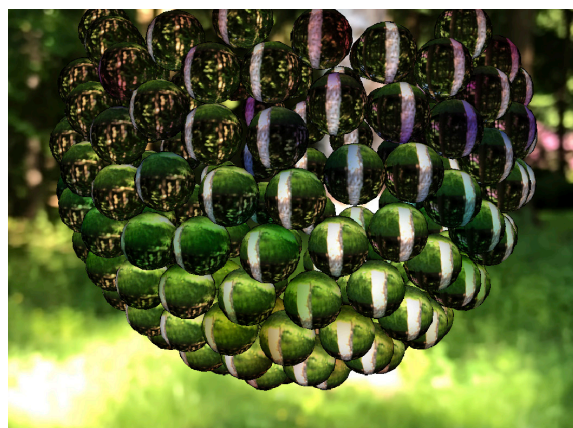


Create your own library Loud Speakr

Loud Speakrs are collections of messages that are shared with the world on the Earth Speakr map. They are positioned at a specific geographical location to be experienced in Augmented Reality (AR) in real life. A Loud Speakr can be easily created on the Earth Speakr website to highlight Earth Speakr messages and encourage more people to listen too.

Kids and adults who have the app can see Loud Speakrs on their map and in AR. Loud Speakrs can also be viewed on the website, without traveling to their physical location. A local Loud Speakr can serve as inspiration to kids participating in the artwork for the first time.


Explore messages by filtering for those on the webpage within specific Earth Speakr Communities – Animals, City, Recycle, Invent, Water, Plastic, Pollution, Plants. Make a selection to form a Loud Speakr. Why choose these? Can you make a connection between the topic you choose and the location you choose to place your Loud Speakr? Does it give many perspectives on one topic? How can many perspectives co-exist within one group?



EVERYONE



Host your event or workshop online

Look out for the  symbol for activities particularly well suited for online/at-home/distance learning.

Kids can tune in (also with their families), and a workshop leader can introduce Earth Speakrs' many sides online. Activity leaders can encourage kids to explore and engage with environmental topics in their immediate environments – indoors and outdoors – placing messages on objects relating to packaging and recycling, water usage, or food items and waste, for example. By sharing Earth Speakr messages across platforms it's easy to get the discussion going. If kids want, they can download their own Speakrs and send original video files to an activity leader to compile together.

At the end of a workshop, kids can post and tag their messages with a combination of Community tags inspired by your event. Messages can then be found on the interactive map using the filter function and turned into a Loud Speakr that visually demonstrates group participation. Share your Loud Speakr with participants, friends, family, or even with politicians and decision-makers in your area

Water.

Jelsa, Croatia



Water

Ogmore-by-Sea, United Kingdom

Pollution.

Thessaloniki, Greece

Plants. Water.

Lazio, Italy

Create your own Earth Speakr activity

Be inventive! Feel free to incorporate Earth Speakr into your existing programming to highlight how kids can speak up for the planet. If you have a new idea, we'd love to hear about it!

Use the provided poster template to make a custom event poster to direct kids and families to your event and to download the app: [download here LINK]

To share your further ideas, email getinvolved@earthsspeakr.art with '#earthsspeakrinlibraries' in the subject line.

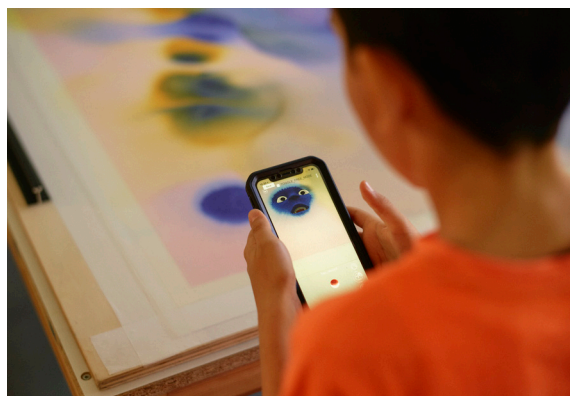


Photo: Lars Borges, 2020

Join a growing network with #earthsspeakrinlibraries

We would love to hear and see Earth Speakr in action. Post pictures on social media with #earthsspeakrinlibraries.

To feature your Earth Speakr activity on the website's event calendar, please fill out a short form on the webpage's 'Get involved' section: www.surveymonkey.de/r/EarthSpeakrEvent

General guidelines for integrating Earth Speakr into your programming

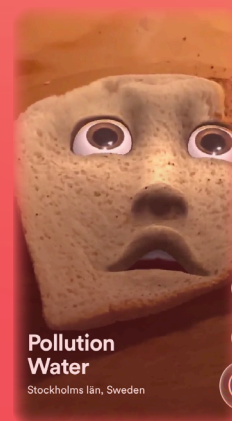
Keep Earth Speakr fun!

Let kids lead!

Promote kid-led participation and let kids identify issues of concern themselves. Adults can work to facilitate rather than lead discussion. Fuel kids curiosity on the environment, support the discussion on sustainability, and encourage collaboration. There are no right or wrong answers!

Age groups

Consider activities to match age. Activities can be formed for individual work/exploration or tailored to pairs or groups. For kids under 12, smaller groups (up to 10 children) work best.



Technical set-up

Earth Speakr can be introduced ahead of an activity inviting kids to download the app at home and try it out with their family. Knowledge of what Earth Speakr is ahead of the activity could help in the experience, but discovering the artwork together is also fun.

Using shared equipment

To collectively experience the digital elements of the artwork you will need:

An interactive board, or a projected screen, or computer(s), tablet(s) *with internet access* to use the interactive website: www.earthspeakr.art/en

To experience the app features, you will need:

At least one smartphone with the Earth Speakr app pre-installed. To determine which smartphones can be used, see compatibility specifications here: www.earthspeakr.art/en/download-app/

It is important to note that messages of children under age 16 cannot be published without **parental** or **guardian consent**, which is granted through the built-in features in the app the first time a message is finalised and published on the map. Those using a single device for multiple children are liable for any content made on that device's account and therefore must receive parental consent for all users in advance.

For this reason, the Earth Speakr app is best used when kids have their own account on an individual device. Kids will need to have their user email and password handy to sign in on another device. Without an account, kids can still participate by listening to Speakrs on the app and website and creating Loud Speakrs on the website.

Please observe appropriate COVID-19 precautions for your area. For shared equipment, please note that most smartphone and tablet products can be cleaned with a bleach or 70% percent isopropyl wipe. Check compatibility with device manufacturers.



Photo: Lars Borges, 2020

Using individual equipment

For students that might have their own smartphone, it is possible to hold activities where all participants use individual devices. Remind students to bring their own device with the Earth Speakr app already installed and parental consent given. Only kids who have received parental consent in advance will be able to publish messages.

Is the Earth Speakr app/website accessible for people with disabilities?

Earth Speakr is at its heart participatory. If you have a disability, teaming up with someone can be a way to participate in all aspects of the artwork – recording and capturing messages, experiencing existing messages, and sharing these with others. The app is compatible with both iOS and android built-in accessibility features, and the website was developed according to the [W3C Web Accessibility Standards](#).

Please share any activities with us that you feel are particularly well suited to increase accessibility. We'd love to feature them in updates of this toolkit.

How are kids protected when using the app?

Earth Speakr has been designed to welcome kids' unique creativity while concealing any identifying traits to protect their identity and privacy. When creating a message, the app collects an audio file and a video that is made up of animated eye and mouth movements; it does not record any information on a kid's physical appearance. A message is only made public on the website and app if it is confirmed as finished. Any kid who makes a message retains ownership of their artwork. They are co-creating the artwork.

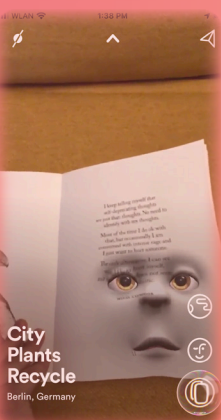
The artwork is fully compliant with GDPR. Read the full legal policies in place [here](#).

The [Community Guidelines](#) also outline that no identifying information be shared. If a message does not follow the Community Guidelines it can be reported by anyone for removal.

For other FAQs and How-to guides about the artwork, please see: www.earthsspeakr.art/en/faqs



Photo: Lars Borges, 2020



© Olafur Eliasson,
Earth Speakr, 2020

Earth Speakr is created by Olafur Eliasson with his studio, kids, creative partners, and a group of researchers and experts, and is funded by the Federal Foreign Office on the occasion of the German Presidency of the Council of the European Union 2020 and realised in cooperation with the Goethe-Institut.

Olafur Eliasson (b. 1967) is a visual artist working with sculpture, painting, photography, film, installation, and digital media. His studio is based in Berlin.

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